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Oksana Verstiak, Candidate of Economic Sciences,
Associate Professor,
https://orcid.org/0000-0002-4222-4964
Chernivtsi Institute of Trade and Economic of SUTE, Chernivtsi

INNOVATIVE CHALLENGES IN THE CONTEXT OF EUROINTEGRATION PROCESSES

Summary

Changes in the geopolitical context, political movements within countries, new trade agreements, or integration processes create new scenarios and challenges for countries aspiring to Eurointegration. European integration, which has become a key factor in the political, economic, and socio-cultural life of European countries, brings numerous challenges and opportunities. In the process of forming a single market and economic cooperation, participating countries face various challenges that impact social and economic development. Eurointegration entails a country's entry into the European economic space, requiring the implementation of innovative approaches to adapt to European market standards and requirements.

Integration into European structures demands an increase in the competitiveness of national economies through innovation in production, services, and management. The Eurointegration processes typically accompany political and legal changes within a country. Innovation can be a crucial factor in implementing necessary reforms and modernizing systems. Eurointegration often involves adaptation to new technological standards and infrastructure, with innovation enabling countries to adjust to these changes. Integration into European structures opens up new opportunities for international cooperation and trade. Innovation can foster the development of collaboration with other countries and regions. The relevance of scientific research lies in the need to address complex challenges arising from the integration process into European structures, utilizing innovative approaches and innovations. Researching the impact of Eurointegration processes on stimulating innovation in EU member countries is vital. This research could encompass evaluating the effectiveness and adoption of joint innovative policies.

Key aspects of innovation challenges in the context of Eurointegration and their impact on the effectiveness and process of integration have been analyzed. This helps to understand the significance of innovation in the entry of countries into European structures and their subsequent development.

Keywords: innovative development, sustainable development, integration, social development, economic development.

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